



January 31, 2024

Support for Senate Bill 253

Steve Crumb, Executive Director, Adult Beverage Alliance

Dear Chairman Thompson and Members of the Committee,

On behalf of the Adult Beverage Alliance, I'm writing to offer comments on Senate Bill 253, related to alcohol delivery. The Adult Beverage Alliance is a national group advocating for responsible consumption and same-day delivery of adult beverages. Our coalition of consumer-centric, technologically progressive organizations is aligned to create, debate, innovate, and modernize decades old alcohol laws in ways that ensure safety and responsible practices.

These cooperative efforts stem from the incredible industry opportunity for more effective third-party beverage alcohol delivery in a digital age where consumers already experience and expect the convenience of fast, same-day delivery. The Adult Beverage Alliance's membership represents companies that are forward thinking and committed to supporting innovation in alcohol policy to better serve customers in a safe and responsible manner.

Senate Bill 253 provides for an intra-state delivery permit allowing retailers, their employees, or independent contractors to deliver alcohol directly to Kansas residents who are twenty-one (21) years of age or older for their personal use only from licensed retailers, and it will help modernize alcohol delivery laws in Kansas in a three-tier complaint manner.

Some of the provisions of Senate Bill 253 are:

- It requires a delivery service company to apply for a delivery permit, so that the third party can be regulated
- Delivery of alcohol is only allowed to individuals who are at least twenty-one (21)
- It requires delivery personnel to be twenty-one (21) years or age or older
- It requires a training and certification program for delivery personnel that addresses topics like identifying underage individuals, intoxicated persons, and fake or altered identification
- Lastly, Senate Bill 253 requires delivery personnel to check an individual's ID to verify the age of the individual (+21) and to ensure the individual is not intoxicated before a delivery is complete.



Combined, these provisions present a valuable opportunity to join more than 34 other states that have responsibly modernized alcohol laws to allow third-party delivery, while maintaining the three-tier system and ensuring the safe delivery of alcohol. This legislation will also benefit all sides of the market: merchants, who will be able to find new customers through delivery platforms; delivery personnel, who will have more earning opportunities, and Kansas consumers, who will have access to a new, convenient and safe method of obtaining the adult beverages of their choice.

In closing, on behalf of the Adult Beverage Alliance I'd ask for your support on Senate Bill 253 as a way to advance the choices consumers have in Kansas as it relates to their ability to safely and responsibly have adult beverages delivered.

Best regards,

A handwritten signature in black ink, appearing to read "Steve Crumb", is positioned below the text "Best regards,".

Steve Crumb

Executive Director, Adult Beverage Alliance