

SESSION OF 2024

**SUPPLEMENTAL NOTE ON SENATE BILL NO. 359**

As Amended by Senate Committee on  
Transportation

**Brief\***

SB 359, as amended, would authorize issuance of three license plates on and after January 1, 2025:

- Kansas City Chiefs (Chiefs);
- Sporting Kansas City (Sporting KC); and
- Sedgwick County Zoo (Zoo).

Each of these distinctive license plates could be issued to a vehicle owner or lessee for use on a passenger vehicle or truck registered for a gross weight of no more than 20,000 pounds.

The bill would require the vehicle owner or lessee to annually apply to the sponsor no less than 60 days prior to the person's renewal of registration date for use of the logo and pay an annual logo use royalty payment fee of \$25 up to \$100 to the sponsors:

- For the Chiefs license plate, to the Kansas City Chiefs Football Club, Inc., to be paid via the State Treasurer to the Hunt Family Foundation;
- For the Sporting KC license plate, to OnGoal, LLC, to be paid via the State Treasurer to the Kansas City Soccer Foundation in support of the Victory Project; and

---

\*Supplemental notes are prepared by the Legislative Research Department and do not express legislative intent. The supplemental note and fiscal note for this bill may be accessed on the Internet at <http://www.kslegislature.org>

- For the Zoo license plate, to be paid via the State Treasurer to the Sedgwick County Zoological Society (Society).

The bill would require, for each of these plates, an initial commitment for 250 plates and the sponsors to pay up to \$5,000 in development costs as required in continuing law (KSA 8-1,141). Initial and renewal registrations would be made through the county treasurer. The plates would not be transferable to any other person, but the bill would authorize the Director of Vehicles, Kansas Department of Revenue (KDOR), to transfer the plate from a leased to a purchased vehicle.

The bill would require the sponsoring organizations to design the plates, with the approval of the Director of Vehicles, and to provide to all county treasurers an email address for contacting the sponsor about the application process or the status of an application for the plate.

The bill would require, for each of the plates, the applicant to consent to the release of certain information by the Division of Vehicles, KDOR, including applicant name, address, royalty payment amount, plate number, and vehicle type, to the sponsor and the State Treasurer.

## **Background**

As amended by the Senate Committee on Transportation, the bill would include provisions of SB 359, SB 342, and SB 400.

### ***SB 359 (Chiefs License Plate)***

SB 359 was introduced by Senator Warren and 18 additional senators.

*Senate Committee on Transportation*

In the Senate Committee hearing for SB 359, Senator Warren provided **proponent** testimony, stating that supporting a local professional team can be unifying. The Chiefs plate would provide funds to the Hunt Family Foundation which provides grants focusing on children's health and wellness and family crisis support and is committed to the legacy of the Chiefs football team and the National Football League. Written-only proponent testimony was provided by the Chief Financial Officer of the Kansas City Chiefs Football Club.

No other testimony was provided.

***SB 342 (Zoo License Plate)***

SB 342 was introduced by the Senate Committee on Federal and State Affairs at the request of Senator Blasi.

*Senate Committee on Transportation*

In the Senate Committee hearing for SB 342, a representative of the Zoo provided **proponent** testimony, who provided the history of the Zoo, the status of the number of animals and species in the Zoo, and the benefits of the Zoo for the surrounding area and Kansas at large.

No other testimony was provided.

***SB 400 (Sporting KC License Plate)***

SB 400 was introduced by the Senate Committee on Transportation at the request of a representative from Sporting Kansas City.

### *Senate Committee on Transportation*

In the Senate Committee hearing for SB 400, representatives of Sporting KC and the Victory Project provided **proponent** testimony. The proponents stated how the funds collected from the Sporting KC license plate would be provided to the Victory Project which helps children with financial and physical challenges to participate in soccer clubs through Soccer-for-All grants, attend Major League Soccer matches, and interact with Sporting KC team members. The Victory Project also provides the Emerging Sports Leaders Scholarship for postsecondary education. The proponents also noted that several 2026 World Cup matches will be held in Kansas City, Missouri, providing regional economic benefits.

### **Fiscal Information**

According to the fiscal notes from the Division of the Budget on the bills, as introduced, KDOR:

- Estimates the enactment of each of the three bills included in SB 359, as amended, would increase its expenditures by \$2,340 in FY 2025 for administrative costs relate to designing and manufacturing the new license plate;
- Would collect, for each, a fee of up to \$5,000 for plate development from the sponsor; and
- Indicates that each of these license plates would be subject to the \$40 special plate application fee and the \$40 personalized plate application fee if the application chose to personalize the license plate.

Any fiscal effect associated with enactment of SB 359, as amended, is not reflected in *The FY 2025 Governor's Budget Report*.

Distinctive license plate, Kansas City Chiefs, Sedgwick County Zoo, Sporting Kansas City