



#### Neutral Oral Testimony before the

#### **House Committee on Taxation**

on

**HB 2740** – Increasing the statewide property tax levy for schools by

## Mark Tallman, Associate Executive Director

Kansas Association of School Boards March 6, 2018

#### Mr. Chairman, Members of the Committee:

Thank you for the opportunity to testify as neutral on <u>HB 2740</u> on behalf of KASB. We believe the level of funding this bill would raise is in the range of what adequate funding needs to be for Kansas students to be successful under the Rose standards for educational outcomes. However, as state general fund receipts continue to exceed estimates, we do not yet know how much additional revenue will need to be raised, or whether additional revenues should come from property taxes or any particular mix of revenues.

# We believe \$600 million for K-12 education is an appropriate target, based on the following:

- Evidence considered by the courts in the *Gannon* case, based on previous cost studies and adjustments for inflation.
- The State Board of Education's budget request, taking into account funding approved last session.
- The level endorsed in the Governor's budget, spread over five years, tied to specific outcomes and targets for how additional funding would be used.
- Approximately the amount that per Kansas pupil funding has fallen behind inflation since 2009.
- Approximately the amount that K-12 funding has fallen below the average percent of total Kansas personal income since 1990 which means Kansans are now investing a smaller share of income on K-12 education than any time in the past 30 years.
- Approximately the amount that Kansas has fallen behind other "peer" states (similar to Kansas economically and demographically) that have higher overall student outcomes on 15 national education outcomes or indicators.
- Between 2009 and 2015, Kansas funding per pupil declined to the lowest percent of the U.S. average since 1992. Kansas ranked 39th in the nation for the increase in funding between 2008 and 2015 and dropped from 24th to 32nd in total revenue per pupil.

As Kansas K-12 funding has fallen behind inflation, personal income growth and other states, educational outcomes have also fallen behind. We have seen real, measurable damage to Kansas educational performance.

- Kansas state reading and math assessments and performance by a small sample of students tested
  on the National Assessment of Education Program increased from the mid-2000's when school
  funding increased. Since funding has peaked and declined compared to inflation, both are now
  lower than they were 10 years ago.
- The percent of students scoring as "college ready" on all four ACT subject areas increased almost every year from 2006 to 2015 but has declined the past two years. The national average has improved, even as the percentage of students nationally has increased.
- The Kansas "adjusted cohort graduation rate" dropped from 12<sup>th</sup> in the nation in 2011 to 24<sup>th</sup> in 2016.
- From 2005 to 2010, the percent of Kansans aged 18-24 who had attended postsecondary education, whether or not completing a degree, increased from 52 percent to 58 percent, but there was no further improvement in 2015. Nationally, postsecondary participation by 18-24-year-olds increased from 46 percent in 2005 to 56 percent in 2016.

# These trends have clear implications for Kansas economic prosperity and job growth.

- Kansas is falling behind other states in preparing students for postsecondary education for higher skill, higher wage jobs which are virtually the only jobs being created since the Great Recession.
- Lower taxes will not bring businesses to Kansas or allow expansion if the state lacks a workforce
  with the right skills, and lower taxes will not create jobs or raise incomes for Kansans if they lack
  those skills.
- States with the highest per capita income and lowest poverty rates are those with highest levels of postsecondary attainment, not the lowest tax rates.
- Higher levels of individual educational attainment correlate with higher average wages, lower average unemployment and less cost to the state for socials services and incarceration.

## Improving educational attainment requires more funding to help more students succeed.

- Kansas regularly increased educational funding more than inflation from at least the mid-1970's through 2009. Educational attainment steadily increased over that time.
- From 1990 to 2016, the change in Kansas adult (over 24) education levels (because education leads to higher earnings) equaled more than more than \$6 billion approximately double the increased educational funding after adjusted for inflation. That doesn't count additional non-wage income and savings for social service costs.
- When it comes to educational results, states generally get what they pay for. Every state ranking higher than Kansas in overall outcomes spending more per pupil. Higher spending states get better results; lowest spending states get the worse results, for two reasons.

- First, higher spending allows states, districts and schools to do things proven to increase
  achievement, like early childhood, special education programs, lower class size, targeted
  programs for struggling students, enrichment for other students and personalized attention
  and education programs.
- Second, states with better results have higher personal income, allowing the state to continue to invest improving education. Improving education actually "pays for itself" over time.
- Based on the Governor's budget and surveys of Kansas districts, we know how attentional
  funding will be spent: targeted programs to help students succeed (like early childhood, Reading
  Roadmap, Jobs for American's graduates), concurrent enrollment courses to give more students a
  start in postsecondary success, more counselors and social workers, and making Kansas teacher
  salaries more competitive in the region.

## Considerations for increasing raising the statewide mill levy as an option for additional funding.

- In the 1992 school finance act that the current system was based on, the statewide mill was originally set at 32 mills, rising over several years to 35. In the late 1990's the levy was reduced from 35 to 27, then 20 mills.
- Because significant state aid increases were provided to reduce the lost property tax rather than increased budgets, Local Option Budgets increased to keep up with inflation, funded by a mix of local property tax and state aid.
- Rising the statewide mill levy is a more "equal" way to raise revenue than increasing use of LOB.
- Kansas is ranks among the lowest states in the percent of revenues that come from local sources, which are generally mostly property taxes. For example, Kansas provides almost the same amount of state funding as the top nine states in achievement, but those states on average provide most twice as much local funding.
- However, the does not appear to any clear pattern that the source of revenue matter as much as
  adequate total revenue. In other words, Kansas certainly could continue to rely less on local
  revenues such as property taxes, but only if it provides adequate state funding to be competitive.
- Kansas has spent about 50 percent of the state general fund on K-12 education since the mid-1990's.
- In recent years, Kansas has not only been falling behind other states in actual dollars, but in the percent of state personal income going to K-12 education. Kansas is unilaterally disarming itself in the battle to raise education levels for the future economy.

Thank you for your consideration. I will stand for any questions at the appropriate time.

**Table 1**Summary of Public Elementary-Secondary School System Finances by State: Fiscal Year **2015**https://www.census.gov/content/dam/Census/library/publications/2017/econ/g15-aspef.pdf

P = Peer States, T9 =Top 9 states in achievement, B10 = 10 lowest states in achievement, KASB Comparing Kansas report

Total Revenue Per Pupil Percentage of Total From From From From From state From local federal Geographic area **Total** federal state local sources sources sources sources sources sources Alabama 10,012 1,082 5,551 3,378 10.8% 55.4% 33.7% Alaska (B10) P 22,338 2,632 15,499 4,208 11.8% 69.4% 18.8% 8,634 1,158 3,420 4,056 39.6% 47.0% Arizona (B10) 13.4% Arkansas 11,034 1,212 8,495 1,326 11.0% 77.0% 12.0% California 12,128 1,214 6,803 4,111 10.0% 56.1% 33.9% 5,198 Colorado 11,010 820 4,992 47.2% 7.4% 45.3% Connecticut (T9) 21,484 879 8,615 11,991 40.1% 55.8% 4.1% 16,222 1,129 9,375 5,718 35.2% Delaware 7.0% 57.8% Florida (B10) 9,828 1,136 3,886 4,806 11.6% 39.5% 48.9% 1,066 4,838 4,912 45.4% Georgia (B10) 10,817 9.9% 44.7% 14,824 1,422 344 Hawaii 13,058 9.6% 88.1% 2.3% 848 Idaho P 7,906 5,038 2,020 10.7% 63.7% 25.5% Illinois (T9) P 15,340 1.105 5,793 8.442 37.8% 55.0% 7.2% Indiana 12,163 926 7,644 3,593 7.6% 62.8% 29.5% Iowa (T9) P 12,770 907 5,014 6,849 7.1% 53.6% 39.3% 12,055 956 7,985 3,113 Kansas (10) 7.9% 66.2% 25.8% Kentucky 10,963 1,233 6.067 3.663 11.2% 55.3% 33.4% Louisiana (B10) 12,757 1,869 5,265 5,623 14.7% 44.1% 41.3% 15,157 1,044 6,022 8,092 39.7% 53.4% Maine 6.9% 937 Maryland 16,574 7,170 8,467 5.7% 43.3% 51.1% Massachusetts (T9) 18,387 850 7,432 10,105 4.6% 40.4% 55.0% Michigan P 13,429 1,177 7,814 4,438 8.8% 58.2% 33.0% Minnesota P 14,291 781 9,376 4,134 5.5% 65.6% 28.9% Mississippi (B10) 9,343 1,372 4,743 3,229 14.7% 50.8% 34.6% 11,802 1,063 4,974 5,765 Missouri P 9.0% 42.1% 48.8% 12,378 1,488 5,892 4,998 12.0% 47.6% 40.4% Montana P Nebraska (T9) P 13,309 1,103 4,323 7,883 8.3% 32.5% 59.2% Nevada (B10) 9,896 901 6,253 2,742 9.1% 27.7% 63.2% New Hampshire (T9) 16,348 901 5,464 9,983 61.1% 5.5% 33.4% New Jersey (T9) 21,097 862 8,530 11,706 4.1% 40.4% 55.5% New Mexico (B10) P 11,614 1,532 7,955 2,127 13.2% 68.5% 18.3% **New York** 24,116 1,091 9,843 13,183 4.5% 40.8% 54.7% North Carolina 8,974 1,085 5,579 2,310 12.1% 62.2% 25.7%

4

8,889

4,763

9.9%

58.7%

31.5%

1,493

North Dakota

15,145

Ohio	14,679	1,048	6,355	7,276	7.1%	43.3%	49.
Oklahoma (B10)	9,110	1,026	4,456	3,629	11.3%	48.9%	39
Oregon (B10) P	12,387	1,012	6,448	4,927	8.2%	52.1%	39
Pennsylvania P	17,937	1,169	6,627	10,142	6.5%	36.9%	56
Rhode Island P	17,416	1,373	6,754	9,289	7.9%	38.8%	53
South Carolina	11,863	1,134	5,553	5,176	9.6%	46.8%	43
South Dakota P	10,633	1,557	3,204	5,872	14.6%	30.1%	55
Tennessee	9,485	1,129	4,410	3,946	11.9%	46.5%	41
Texas	11,071	1,165	4,189	5,716	10.5%	37.8%	51
Utah	8,188	697	4,335	3,156	8.5%	52.9%	38
Vermont (T9)	20,291	1,237	18,156	898	6.1%	89.5%	4
Virginia	12,174	791	4,876	6,507	6.5%	40.1%	53
Washington P	12,691	966	7,734	3,991	7.6%	60.9%	31
West Virginia	12,395	1,298	7,081	4,016	10.5%	57.1%	32
Wisconsin (T9) P	13,090	945	6,810	5,335	7.2%	52.0%	40
Wyoming	20,889	1,281	11,899	7,708	6.1%	57.0%	36
United States	13,246	1,099	6,238	5,910	8.3%	47.1%	44
Top Nine Ranked	16,902	976	7,997	7,929	6.0%	46.6%	47
Kansas	12,055	956	7,985	3,113	7.9%	66.2%	25
Kansas Peer States	13,708	1,229	6,943	5,536	9.1%	50.6%	40
Bottom 10 Ranked	11,673	1,370	6,276	4,026	11.8%	51.8%	36

