

My name is Loyd Borntrager. I am from Hutchinson Kansas and I am opposed to sb308.

I own and operate a raw milk dairy which has been selling raw dairy products for 40+ years.

I have consumed raw dairy all my life and have never had any illness from consuming it. I believe there is no need for any labeling restrictions as long as the consumer is buying directly from the farmer. Our consumers have made an educated decision to buy our products. One thing no food label can do, is create full trust in standards. A farmer to consumer relationship can build that trust and that, means so much more than what is on the label.

Concerning raw milk labeling, this is a way out of proportion labeling requirement.

First of all we know that all food carries a risk of pathogens and harmful bacteria. There is no reason that one food product should be considered such a higher risk than any other like beef, lettuce, spinach, etc.

The CDC website states milk as the most allergenic food. We have had so many people's health hindered by pasteurized milk coming to us. They come to us with intolerances and allergies from past pasteurized milk consumption. They have no reaction consuming raw milk and raw milk products and have even experienced better health. They thought they would never be able to consume dairy again. And with selling raw milk for 40+ years and I never stop appreciating our customers' testimonies from better health from raw dairy products. Is it time we see a high risk label on pasteurized milk?

Second, the font size requirement. No other food product has a risk warning label with such a font size requirement. Not EVEN the tobacco industry. This proposed regulation is obviously not a health issue but an economic issue.

Third, this labeling requirement might be targeted against raw milk economics. But I believe this will affect pasteurized milk's reputation among consumers who are already turning away from pasteurized dairy because of allergic reactions and intolerances. Simply trying to scare people away from what is considered a competitor will not build trust in your product.

I am concerned about the Kansas dairy industry in general. Small dairies are shutting down at an alarming rate and I do have family still involved and are hurting financially. I do not believe that this proposed labeling will not in any way help them but hurt the industry in general.

Thanks for your consideration, Loyd Borntrager