

Chip Paul
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Biography

Professional

In 2016 Paul was named by Cannabis Business Executive Magazine as one of their 100 most influential people in cannabis due to his work in Oklahoma with Oklahomans For Health and discoveries made within GnuPharma.

GnuPharma was established in 2015 when Paul discovered that the endocannabinoid system was influenceable with natural products. Paul was one of the first to “engineer” herbal formulations based on his knowledge of their effects in the endocannabinoid system. The most dramatic demonstration of the company's science has been with its progress with autism. Under the companies “model of human function” autism was mapped as to dysregulation in the endocannabinoid system. Through its model of human function and its patented ideas, the company then used that information to formulate a natural products based autism therapeutic. The company is beginning clinical studies on its autism formulation in 2021.

In 2013 Paul and his wife Cynthia co-founded the first brick and mortar e-cigarette retail franchise in the country. They called the concept Palm Beach Vapors and were featured in Entrepreneur Magazine in February of 2015 (https://www.greenentrepreneur.com/article/241548?_ga=2.183134565.2109394804.1581951106-1244564097.1581951106). Regrettably the FDA, by virtue of their regulation of the industry in 2016, destroyed the business model. All franchisees were released from their franchise agreements in 2016.

In 2007 Paul purchased a franchise for the Tulsa area called Right At Home. Right At Home is a senior care model and Paul and his wife Cynthia operated Right At Home from 2007 until they sold it in early 2014 to focus on their franchise business. Starting from \$0 in revenue Paul quickly grew this small business to over \$2MM in annual revenue. Having a love for seniors, growing and building this business came easy to Paul and he was recognized as one of the franchise systems key owners.

Before 2007 Paul held several corporate jobs. After graduating with a degree in Mathematics from the University of Oklahoma, Paul went to work for Southwestern Bell Corporation. He rapidly won acclaim after developing key metrics which helped Southwestern Bell measure their affirmative action progress and set better goals. Paul left Southwestern Bell for Phillips Petroleum Company to move back to Oklahoma and held various management positions at Phillips. Paul's last corporate job was with Williams Communication Company / Vyxx where he managed and planned the development of a \$65MM project.

Activist

In 2014, Chip and Cynthia Paul founded a 501c4 non-profit called Oklahomans For Health (OFH). OFH twice petitioned the State of Oklahoma for medical cannabis. The first petition, in 2014, was written by Paul, and was similar to California's law. The first petitioning effort was not successful in reaching the ballot, but was extremely successful in changing the conversation about medical cannabis in Oklahoma. After touring the country to understand the medical marijuana laws and processes in other States, Paul re-wrote the 2014 petition into something which became SQ788. There are many voices in the law, but Paul is the primary author of the law and provided many progressive and forward thinking ideas. In 2016 OFH circulated the SQ788 petition and were successful in gathering enough signatures to make the ballot. It looked like the group would earn the 2016 Presidential ballot, but they were stopped by a ballot title challenge from then Attorney General Scott Pruitt. OFH defended the law and the ballot title successfully at the Oklahoma State Supreme Court and were eventually awarded the 2018 primary ballot. After being opposed by the Governor, every sitting Cabinet level official, the States medical trade association, every major medical system, the State Chamber of Commerce, every major cities Chamber of Commerce, most major Religious organizations, both Federal Senators, every law enforcement organization, and being outspent \$1,600,000 to \$120,000 the group earned a 57% favorable YES vote at the ballot box speaking to the

tremendous grassroots foundation laid by OFH. Arguably Mr. Paul has authored the most successful medical marijuana law in the country and has been deeply involved in regulating that law in the state of Oklahoma. Oklahoma leads the nation as a percentage of population of medical patients.

Most recently Paul has been instrumental in the foundation of a new trade organization in the State called OK4UApproved. OK4UApproved interfaces directly with the OMMA, lawmakers, commercial business owners, patients, and other stakeholders in the regulated Oklahoma Cannabis Marketplace.

Oklahoma

Paul is a 6th generation Oklahoman and Chickasaw. Before the trail of tears, Paul's grandfather married Chickasaw royalty and moved with a small group of Chickasaw to Oklahoma before the trial of tears. Paul and his wife Aletecha founded the first schools in Oklahoma. They also founded Pauls Valley where the Paul family lived until Chip's father and uncle sold the farm in the 1970's. The Paul's have deep roots within the Tribe including 4 family members who are "Hall of Famers". Paul's Uncle is a Past President of the American Bar Association and is the former General Counsel at Phillips Petroleum Company. He currently serves on the Chickasaw Community Bank board. Paul's father is a former President of the Oklahoma Bankers Association and was a long time bank president in the state. Paul's father, who died in 2019, was a past board member of Chickasaw National Industries (CNI). Paul's grandmother is a past Oklahoma Mother of the Year. Chip's son, Hunter, currently is the marketing director for Chickasaw Community Bank.

Educator

Due to the upside down situation regarding science and the endocannabinoid system (only taught at the graduate level since 2019), Paul is thought to be one of the leaders in endocannabinoid theory and education. GnuPharma is pushing the envelope on the research and innovation side due to Paul's understanding of the endocannabinoid system. While Paul does not hold a PHD, Paul has been on grants as the Principal Investigator with PHDs (and MDs) working under him. Paul teaches almost every level of education from patients based to PHDs and MDs. Paul is the leading educator for Mace Media Group which hosts the major national CBD expo. Paul has taught and spoken at almost every major CBD and cannabis conference in the Oklahoma area in the last 3 years.

Current

In early 2020, After finding out his patents would issue in a broad claim set, Paul and his wife Cynthia formed a training company based on Paul's discoveries and education of the endocannabinoid system (themasterregulatorysystem.com). This training company will train on all aspects of the endocannabinoid system and its manipulation. Paul and his wife Cynthia have developed a brand based on GnuPharma's science called TrueMedX (www.trumedx.net).

Paul has recently released a video on Covid19: <https://youtu.be/M6teM4yW254>

Paul has recently released a video on Autism: https://youtu.be/_S0q4yarP4M

GnuPharma's model of human function under the endocannabinoid system: <https://youtu.be/9Q-t1hQng3M>

Articles and Media - Major

New York Times

<https://www.nytimes.com/2019/09/15/health/vaping-thc-wisconsin.html>

<https://www.nytimes.com/2014/03/24/business/selling-a-poison-by-the-barrel-liquid-nicotine-for-e-cigarettes.html>

Politico

<https://www.politico.com/news/magazine/2020/11/27/toke-lahoma-cannabis-market-oklahoma-red-state-weed-legalization-437782>

Entrepreneur Magazine

<https://www.entrepreneur.com/topic/chip-paul>

(the franchise system had several smaller articles...)

AP Stories

<https://www.apnews.com/2bb8e5a5670e43b7bb1928a8216f7aff>

<https://apnews.com/48f40bdbeefb436abc83c59dc136b1fe>

<https://www.usnews.com/news/best-states/oklahoma/articles/2018-12-22/oklahoma-quickly-becoming-medical-marijuana-hotbed>

<https://www.usnews.com/news/best-states/oklahoma/articles/2018-07-27/oklahoma-health-department-revised-medical-marijuana-rules>

Tulsa man of the Year

https://www.tulsaworld.com/communities/owasso/news/owasso-marijuana-advocate-chip-paul-named-one-of-s-tulsans/article_f07c3466-e72e-50a5-bacf-0dc0e2cec636.html

Cannabis Business Executive

<https://www.cannabisbusinessexecutive.com/2016/07/politico-100/>

<https://www.cannabisbusinessexecutive.com/2014/12/marijuana-business-watching-big-tobacco/>

<https://www.cannabisbusinessexecutive.com/2015/01/e-cig-franchise-moving-marijuana/>

<https://www.cannabisbusinessexecutive.com/2015/02/the-state-of-vape-in-todays-growing-cannabis-market/>

<https://www.cannabisbusinessexecutive.com/2016/08/new-ballot-titles-raises-serious-issues-medical-marijuana-oklahoma/>

<https://www.cannabisbusinessexecutive.com/2018/11/oklahoma-medical-marijuana-authority-collects-6-5-million-in-application-fees/>

Articles as a Writer

On LinkedIn...these are (mostly) on the endocannabinoid system..

<https://www.linkedin.com/in/chip-paul-0b3a6a16/detail/recent-activity/posts/>

Herbage Magazine

<https://herbagemag.com/?s=chip+paul>

Videos

<https://www.youtube.com/channel/UCxh1scbfDr16hE2r7-9hWQQ>

<https://www.youtube.com/channel/UCcx2EoqroLHaT5kC40KPr5Q/videos>

Speaker and Educator

Speak and educate for:

<https://cbdexpo.net>

<https://usacbdexpo.com>

NUMEROUS OTHER LINKS..just ask!